COOKIE POLICY

To improve and customize your experience using our digital services, we use cookies. By continuing to use this site, you need to accept the use of cookies. Read our Cookie Policy if you want to know more or how to de-activate cookies.

Our Site´s cookie policy

Our site uses cookies as described below. By not turning off cookies in your browser and continuing to use this site, you agree to our use of cookies in accordance with this Cookie Policy and to the underlying personal data processing (if applicable). Please refer to our Privacy Policy for additional information about what, how and for what purposes Our site processes personal data and your right to access your personal data processed by Our site.

You can change your choice by amending your browser settings at any time. If you disable cookies that we use, this may impact your user experience while on Our site.

Visitors to a site using cookies must receive information regarding:

– the fact that the site contains cookies
– what these cookies are used for
– the purpose of the use of cookies
– who uses the information, and
– how cookies can be avoided

In addition, as a visitor you must consent to the use of cookies e.g. by your browser settings, but are also given the opportunity to refuse cookies.

What are cookies and what are they used for?

Cookies are small text files which are sent to and stored on your device (mobile phone, computer or tablet) and which are common on the Internet. Some of the cookies are necessary to enable you to use the site's full functionality, while others are used in order to improve your user experience and facilitate navigation on the site.

There are two types of cookies: permanent and temporary (so-called session cookies). Permanent cookies are saved as a file on your device for a longer period of time in order to customise the site according to your wishes, selections and interests. They are used, for example, in connection with functions that tell you what is new since you last visited the site. When the expiration date is exceeded, the cookie is deleted when you return to the site that created it. Session cookies are placed temporarily on your computer when you visit the site, and are sent between your computer and the server during the time you visit the site and are deleted when you close your browser. These cookies are used, for example, to keep track of what language you have selected.

Some examples of what cookies can be used for:

When you log onto a site a cookie is placed on your computer. In connection with each page change, your computer sends a cookie to the site you are visiting and, using the cookie, the site can determine that you are logged in and you avoid having to provide a username and password for each new page.

When you want to tailor sites to your preferences. These preferences may concern the design on a site you visit often, customised contrast or font size, or customised sorting or selections.

On sites that sell services, cookies are used to facilitate bookings or orders.

Registering which people have visited which pages on a site. This information can then be used to choose the right advertisement or otherwise tailoring the pages the user may view. Many cookies used for advertising and tailoring content are third-party cookies.

Monitoring the traffic through statistics to improve the site and learn more about different target groups. Many cookies used for statistics are third-party cookies.

Keeping track of selected language, booking codes or membership levels.

Diffrent types of cookies

Cookies can be divided into categories depending on their function.

Required: These are necessary for certain functions to work. This may be the case, for example, in order to identify and authenticate the user in connection with logging into Our site and in connection with payment. If you refuse to accept these cookies, you will not be able to use the relevant functionality.

Presentation and function: These cookies make your use of the site easier and more personal, for example, by customising information and offers to things in which you have previously shown interest. These cookies are also used to collect information (e.g. popular pages and user patterns) regarding Our site's visitors' use of the site so that Our site can improve the site and Our site's digital services. If you refuse to accept these cookies, the functionality of Our site's digital services will be limited.

Promotion: These cookies are often third-party cookies, i.e. they are not used by Our site but by one of Our site's partners. These cookies use information regarding your use of Our site's site and other parties' sites, for example, sites you visit or advertisements you respond to, in order to subsequently provide advertisements which are more suited to you, both on Our site's site and other parties' sites. These advertisements are called "interest-based ads" since the purpose is for you to only need to view advertisements which suit your interests. If you refuse to accept these cookies, you risk decreasing the level of your user experience.

If you wish to avoid cookies

Cookies are not used to damage or destroy your computer and most browsers automatically accept cookies. If, however, you do not wish to allow cookies, you can refuse to accept cookies in your browser's settings and delete cookies stored on your hard drive. You can also set your browser such that it notifies you when it receives a cookie. This way, you have the opportunity to accept or reject the cookie. More information regarding cookies and your browser settings can be obtained from your browser provider.

However, Our site does not control certain third-party cookies. These cookies may only be turned off on the relevant site and in accordance with the instructions provided there.

If you refuse cookies, this may result in the digital services not working as intended.

Why does our site use cookies?

By using cookies, Our site's site recognises your device when you visit us again and you avoid providing certain data each time you use Our site's digital services. Cookies also assist Our site in customising the services to meet your needs, for example, so you avoid having to choose a language. Because the cookie keeps track of what you previously expressed interest in, the site becomes easier to use.

Our site also uses cookies for evaluating search and user behaviour within and outside Our site's site in order to further develop Our site's digital services. The aim is to optimise the user experience, individualise marketing and keep statistics. The information may be shared with other companies operating Our site branded hotels and, if you identify yourself, may be used in combination with your profile in, for example, Our site Friends (if you are a Member), or your profile as a customer.

We may also use other companies that, on Our site's behalf, place cookies to deliver services they provide.

Consent to use cookies

You consent to Our site's use of cookies in accordance with this Cookie Policy by continuing to use the site and using a browser set to allow cookies

Changes to our site´s cookies

The cookies that Our site uses and the changes made by Our site are only stated through Our site's updates of the table set forth below. Thus, we suggest that you check the table each time you visit the site.

Contact

Questions and comments regarding Our site's Cookie Policy are welcome and may be sent to info@yasuragi.se.

Supplementary information regarding how Our site processes personal data is stated in Our site's Privacy Policy applicable from time to time.

Cookies use by our site

Our site's digital services collect and store information using technology from various measuring tools. The information can be used to create profiles under a pseudonym. Cookies may be used for this purpose. We also use third party cookies, mainly for measuring traffic and/or determine which digital service you last visited.

Name	Permanent	Expiry	Cookie purpose
ai_session	Yes	9999-12-31	Collect data for Microsoft Applications Insights, a system to track application errors
ai_user	Yes	10000-01-0	Collect data for Microsoft Applications Insights, a system to track application errors
cookie Accept	Yes	10 years	Storing users preference to accept cookies.
_ga	Yes	2 years	This cookie is used by Google Analytics to to distinguish users.
_gat	Yes	10 minutes	This cookie is used by Google Analytics to throttle request rate.
Tracking EventGuid	No	Session	Stores the guid of some tracking events that only should show up once.
userSettings (Local Storage)	Yes	Session	Used to store information about searches in the bookingWidget.
booking WidgetData (sessionStorage)	No	Session	Used to store information about searches in the bookingWidget.
booking Information	Yes	1 year	Saves user's booking details on the enter details page in case something goes wrong (rooms run out, cancelled payment, error occured, etc)
_hjClosedSurveyInvites	Yes	1 year	Hotjar cookie. This cookie is set once a visitor interacts with a Survey invitation modal popup. It is used to ensure that the same invite does not re-appear if it has already been shown.
_hjDonePolls	Yes	1 year	Hotjar cookie. This cookie is set once a visitor completes a poll using the Feedback Poll widget. It is used to ensure that the same poll does not re-appear if it has already been filled in.
_hjMinimizedPolls	Yes	1 year	Hotjar cookie. This cookie is set once a visitor minimizes a Feedback Poll widget. It is used to ensure that the widget stays minimizes when the visitor navigates through your site.
_hjDoneTestersWidgets	Yes	1 year	Hotjar cookie. This cookie is set once a visitor submits their information in the Recruit User Testers widget. It is used to ensure that the same form does not re-appear if it has already been filled in.
_hjMinimizedTestersWidgets	Yes	1 year	Hotjar cookie. This cookie is set once a visitor minimizes a Recruit User Testers widget. It is used to ensure that the widget stays minimizes when the visitor navigates through your site.
_hjIncludedInSample	Yes	1 year	Hotjar cookie. This session cookie is set to let Hotjar know whether that visitor is included in the sample which is used to generate funnels.